

Royal College of Physicians of Edinburgh's Podcasts Clinical Conversations and Career Conversations

Trainees and Members' Committee (T&MC), Royal College of Physicians of Edinburgh (RCPE) Marilena Giannoudi, Kat Ralston

CLINICAL
Conversations



Contact cme@rcpe.ac.uk

Education, Training & Assessment Department, Royal College of Physicians of Edinburgh (RCPE) Natasha Armstrong, Christopher J Graham, Perrin Grant, Charlotte Holmes

Aim

- Medical education podcasts (MEPs) are increasingly popular, favoured for their efficiency and educational/ entertainment ('edutainment') value.[1]
- Recognising the need for remote medical education during the pandemic, RCPE's Trainees and Members' Committee (T&MC) launched *COVID-19 Conversations* in March 2020, which evolved into *Clinical Conversations* in August 2020, to support the education of resident doctors. *Career Conversations* launched in October 2022 to provide career support.

Methods

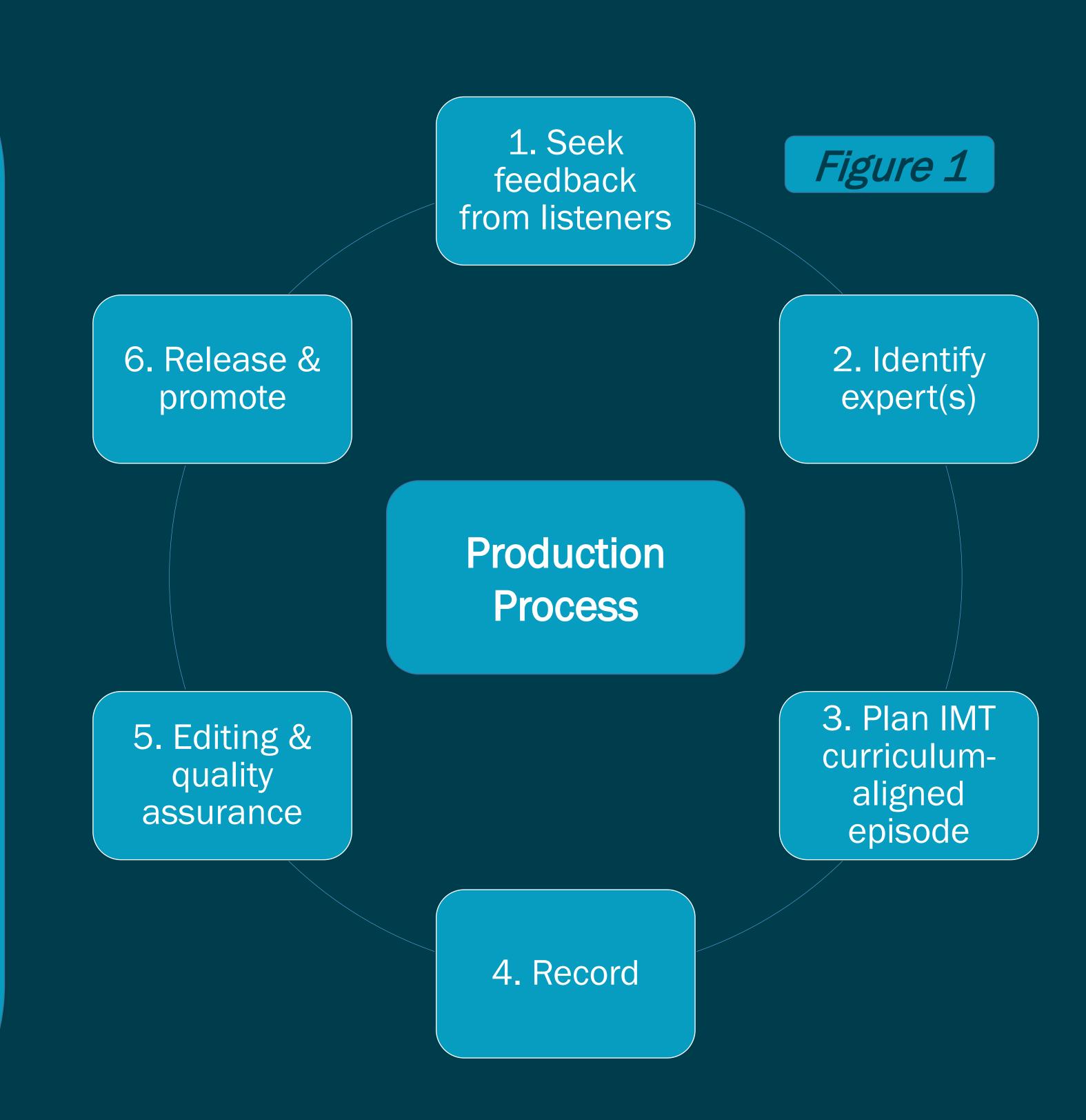
- Designed by medical resident doctors, with feedback from podcast listeners informing episode planning. Production
 (Figure 1) aligns with 'best practice' guidance.[2]
- In *Clinical Conversations*, experts discuss key learning points, updates, and reflections on clinical practice. In *Career Conversations*, experts give insight into different specialties, 'demystify' PACES, and provide career progression support.
- Data are collated monthly from major podcast platforms, with data since launch reviewed.

Results

- As of April 2025, there have been 181 releases with >235,000 plays for both podcasts, with >4,600 followers on Spotify/Apple alone.
- Listener data are consistent with literature demonstrating the international spread of MEPs [1] and suggest our podcasts are adopted at all training levels.[1,3]

Tackling health inequity

- *Clinical Conversations* helps tackle health inequity by disseminating high-quality, free clinical education internationally and taking a holistic approach to clinical topics (e.g. covering risk factors and vulnerable groups).
- Career Conversations helps tackle health inequity by providing free professional development support (often cost is a barrier e.g. for PACES preparation); and exposing listeners to different career paths nurturing a more skilled and diverse workforce.[4]
- Both have focussed on important health equity issues (e.g. remote and rural medicine, multimorbidity, being trans in the NHS).



Conclusions

RCPE MEPs (podcasts.rcpe.ac.uk) are accessed internationally and are a popular, free medical education resource that contribute to tackling health inequity in the NHS and abroad.

References

- 1. Kelly et al. Learning through listening: A scoping review of podcast use in medical education. Acad Med. 2022; 97(7): 1079-85
- 2. Berk, Watto, Williams. Twelve tips for creating a medical education podcast. *Med Teach*. 2020; 42(11): 1221-7
- 3. Berk et al. Medical Education Podcasts: Where We Are and Questions Unanswered. *J Gen Intern Med*. 2020; 35(7): 2176-2178
- 4. Gomez, Bernet. Diversity improves performance and outcomes. *J Natl Med Assoc.* 2019; 111(4): 383-392

Acknowledgements: All RCPE T&MC and RCPE Staff contributors.

Listen:



Approaching:

- 200 episodes
- ½ million plays
- 5k followers