World Antimicrobial Resistance Awareness Week & Experiential Learning – Getting Student Pharmacists Involved on Placement

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Introduction

- World Antimicrobial Resistance Awareness Week (WAAW) is an annual global campaign to improve awareness of Antimicrobial Stewardship (AMS) and Antimicrobial Resistance (AMR).
- Third year of study Student Pharmacists undertook a 1 week Experiential Learning (EL) placement within primary or secondary care in NHS Lanarkshire (NHSL) during WAAW 2025.
- This was an innovative opportunity to plan a novel EL activity – enabling student pharmacists to contribute to a global health campaign within the health board.

Methods

- The WAAW EL activity was planned by Antimicrobial and Education & Training pharmacists within NHSL and topics were aligned to local and national guidance and key AMS messages.
- Permission from the university was sought.
- Student pharmacists were allocated a specific topic and asked to create a promotional poster, leaflet, or memo aligned to WAAW key messages.
- Content of posters were sense-checked by a member of the NHSL Antimicrobial Pharmacist team prior to sharing with colleagues in practice.

Conclusion

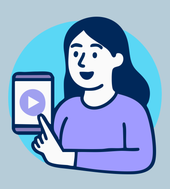
This EL learning activity was a novel way to involve Student Pharmacists in a global health campaign in a real healthcare setting, in real time. The activity was well received by both colleagues and students. Local Antimicrobial and Infection Control Governance committees have plans to use the output in AMS and Winter Preparedness campaigns.

Results & Discussion

Thirteen student pharmacists took part - either individually or in pairs.

Ten pieces of WAAW content were produced.

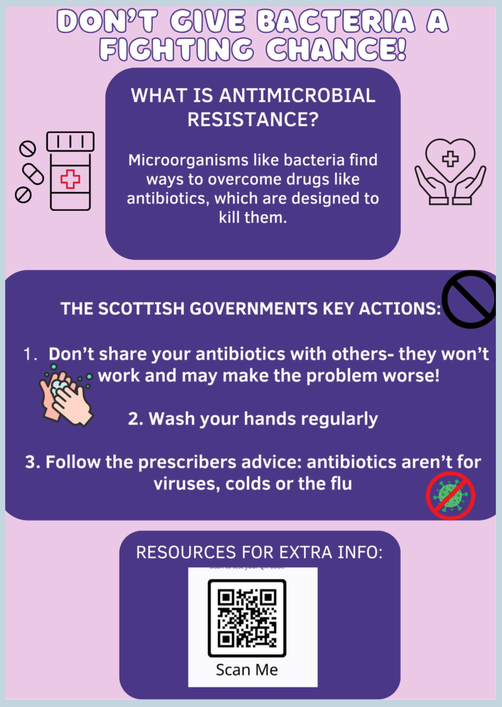
Student pharmacists shared their work with colleagues on placement and received positive feedback.



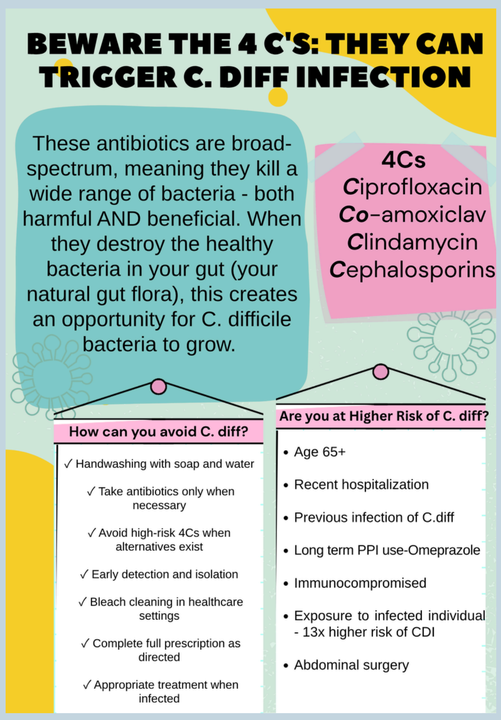
Student pharmacists presented their posters to share learning with peers at the end of placement through online group discussion.

Examples of student pharmacist posters for WAAW:

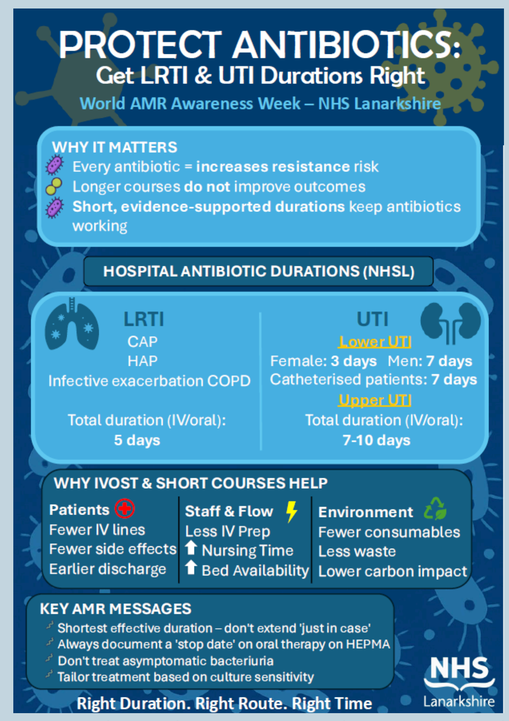
by Natalie Love



by Florence Bergeret



by Fatima Mansoor



by Carlo Tamayo & Mohammed Saeed

References: World Health Organisation https://www.who.int/campaigns/world-amr-awareness-week/2025

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